



ALINA LODGE  
2024  
GRATITUDE PICNIC

# SPONSORSHIP OPPORTUNITIES

## ***Picnic Mission Sponsor***

Prominent Stage & Event Signage  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$25,000**

## ***Guest Speaker Sponsor***

Prominent Stage Signage  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$20,000**

## ***Lunch Sponsor***

Prominent Signage in the Buffet area  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$10,000**

## ***Ice Cream & Dessert Sponsor***

Signage by Dessert Display/Ice Cream Trucks  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$5,000**

## ***Fun & Games Sponsor***

Signage displayed by the Games & Entertainment area  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$3,000**

## ***Children's Tent Sponsor***

Signage Displayed by Children's Tent  
Full-Screen Digital Ad  
VIP seating and Meet & Greet event entry

**\$1,000**

## ***Digital Gratitude Journal***

The journal will be displayed on multiple screens beneath the event tents, showcasing messages of hope and honoring family, friends, or alumni. The journal can also display logos, treatment partners, and businesses.

*Full-Screen Digital Ad - \$500*

*Half Screen Digital Ad - \$250*